



Touch Plate, Inc Door Hanger

16pp Self Cover Tipped onto Door Hanger

**NOT in the Mail boxes, NOT on the Driveways
NOT inserted in the Newspapers,
but hand placed on the **Door Handle!****

Zone	Zip Codes	# Resident Distribution	Standard Page Rate	Front or Back Hanger Rate	Front / Back Book Rate	Center or 2pp Spread	Cost Per Home
Zone 1 Livermore	94550 94551	27,500	\$1,400	\$1,800	\$1,700/ \$1,500	\$2,500	\$0.05
Zone 2 Dublin Pleasanton	94568 94566 94588	44,000	\$1,650	\$2,150	\$2,300/ \$1,750	\$2,900	\$0.03
Zone 3 Danville San Ramon	94526 94583 94582	45,800	\$1,700	\$2,200	\$2,400/ \$1,800	\$3,000	\$0.04
Zone 4 Alamo Walnut Creek	94507 94595 94596 94597 94598	61,000	\$2,000	\$2,500	\$2,700/ \$2,100	\$3,600	\$0.03
Zone 5 Concord Clayton Pleasant Hill	94517 94518 94519 94520 94521 94522 94523 94524	65,000	\$2,300	\$2,800	\$3,000/ \$2,400	\$3,800	\$0.035

